

LIFESKILLS PROGRAM

Empowering our Elitians: The Elite English School Hosts Talk on Consumer Rights Awareness and Protection

“This session equipped students with valuable knowledge and the confidence to navigate the consumer landscape effectively. The program shed light on consumer rights and protection while carrying the weight and assurance of coming directly from a government representative.”

- Mrs. Vatsala Mathew, CEO, The Elite English School, Dubai

ELITE CONNECT

On June 10, 2024 our senior students participated in a highly insightful talk on ‘**Consumer Rights Awareness and Protection**’. The program was presented by Ms. Manal Binifmail, a representative from the Dubai Dept. of Economy and Tourism - Dept. of Consumer Protection.

Ms. Manal's expertise shone throughout the presentation. Her in-depth knowledge of consumer protection laws and the regulations in Dubai was evident. She skillfully employed a combination of relatable examples and case studies to simplify complex concepts for the students.

The talk and interactive discussion with students explored a range of essential topics, empowering students to become informed and responsible consumers. Here's a glimpse into the most important consumer rights –

- **Right to Safety:** Consumers have the right to be protected against products that are hazardous to their health or life.
- **Right to Information and education:** Consumers have the right to be informed about the product they are purchasing. The product packaging should list the details which should be informed to the consumer and they should not hide the same or provide false information.
- **Right to be Listened to:** Consumers have the right to have their views heard.
- **Right to Choose:** Consumers have the right to choose from a variety of goods and services.
- **Right to Know:** Consumer has the right to knowledge and to be made well aware of their rights and responsibilities.

By equipping students with this knowledge, the program empowers them to make informed choices as consumers, ensuring they receive the fair treatment they deserve. This enables them to advocate for their rights while also fostering a sense of responsibility towards businesses that provide them with goods and services.

This initiative proved to be a great success and it exemplifies our school's dedication to preparing students for life beyond the classroom. By equipping them with consumer knowledge and skills, we equip them to navigate the complexities of the real world with confidence.

Our sincere thanks to Ms. Manal for conducting this insightful session on consumer awareness and also to Ms. Leah our ex-student for helping to organize this session.



Developing important Life Skills – Ms. Manal Binifmail guided our students on aspects of consumer rights and protection.